

PRIVACY POLICY

BlueTag Technologies Ltd is committed to protecting and respecting your privacy. This privacy policy (together with the Terms & Conditions and any other documents referred to in it) sets out the basis on which any personal information we collect from you, or that you provide to us, will be processed by us. This privacy policy relates to BlueTag Technologies Ltd. Please read the following carefully to understand our views and practices regarding your personal information and how we will treat it.

1. CONSENT

You accept this Privacy Policy and hereby give us consent to save, process and use your personal information to the extent as allowed by the Nigeria Data Protection Regulation (NDPR) or any other applicable law when you provide us with details of your personal information.

2. INFORMATION WE MAY COLLECT FROM YOU

We may collect and process the following data about you:

- Information that you provide by filling in forms on the site, www.bluetag-it.com. This includes information provided at the time of registering to use our site, subscribing to our services, posting material or requesting further services. We may also ask you for information when you enter a competition or promotion sponsored by us and when you report a problem with our site.
- If you contact us, we may keep a record of that correspondence.

- We may also ask you to complete surveys that we use for research purposes, although you do not have to respond to them.
- Details of transactions you carry out through our site and of the fulfillment of your orders.
- Details of your visits to our site (including, but not limited to, traffic data, location data, weblogs and other communication data, whether this is required for our own billing purposes or otherwise) and the resources that you access.

3. IP ADDRESSES

We may collect information about your computer, including where available your IP address, operating system and browser type, for system administration and to report aggregate information to our advertisers. This is statistical data about our users' browsing actions and patterns and does not identify any individual.

4. COOKIES

For the same reason, we may obtain information about your general internet usage by using a cookie file which is stored on your browser or the hard drive of your computer. Cookies contain information that is transferred to your computer's hard drive. They help us to improve our site and to deliver a better and more personalized service. Some of the cookies we use are essential for the site to operate. If you register with us or if you continue to use our site, you agree to our use of cookies. You block cookies by activating the setting on your browser which allows you to refuse the setting of all or some cookies. However, if you use your browser settings to block all cookies (including essential

cookies) you may not be able to access all or parts of our site. Unless you have adjusted your browser setting so that it will refuse cookies, our system will issue cookies as soon as you visit our site.

5. WHERE WE STORE YOUR PERSONAL INFORMATION

All personal information defined in 2 above that you provide to us is stored on our secure servers. Payment card details are not stored on our servers. Payment transactions will be processed by a payment gateway and encrypted using a secure key exchange technology. Where we have given you (or where you have chosen) a password which enables you to access certain parts of our site, you are responsible for keeping this password confidential. We ask you not to share your password with anyone. Unfortunately, the transmission of information via the internet is not completely secure. Although we will do our best to protect your personal information, we cannot guarantee the security of your data transmitted to our site; any transmission is at your own risk. Once we have received your information, we will use strict procedures and security features to try to prevent unauthorized access.

5. HOW WE USE YOUR INFORMATION

We use information held about you in the following ways:

- To ensure that content from our site is presented in the most effective manner for you and for your computer.
- To provide you with information, products or services that you request from us or which we feel may interest you, where you have consented to be contacted for such purposes.

- To carry out our obligations arising from any contracts entered into between you and us.
- To allow you to participate in interactive features of our service, when you choose to do so.
- To notify you about changes to our service.
- To verify your identity when transacting with us.
- To periodically send promotional emails about new offerings or other information which we think you may find interesting using the email address which you have provided.
- To contact you either by email, phone, fax or mail for market research purposes or to provide you with information about goods and services which may be of interest to you.

6. LAWFUL BASIS FOR PROCESSING INFORMATION

We may use your personal information in performance of a contractual agreement, for compliance with legal obligations to which we are subject to, for your vital interest, when we have assessed it is necessary for our or a third-party legitimate interest, or when we obtain consent from you.

7. DISCLOSURE OF YOUR INFORMATION

We may disclose your personal information to any member of our group, which means our subsidiaries, our sister companies, our ultimate holding company and its subsidiaries, as defined in the Companies and Allied Matters Act 2004. We may disclose your personal information to third parties:

- To ensure that content from our site is presented in the most effective manner for you and for your computer.

- If we or substantially all of our assets are acquired by a third party, in which case personal information held by us about our customers will be one of the transferred assets.
- If we are under a duty to disclose or share your personal information in order to comply with any legal obligation, or in order to enforce or apply our terms & conditions and other agreements; or to protect the rights, property, or safety of BlueTag Technologies Ltd, our customers, or others. This includes exchanging information with other companies and organizations for the purposes of fraud protection and credit risk reduction.

8. HOW LONG WE KEEP YOUR INFORMATION

We will hold your information in our systems for as long as it is necessary to fulfil the purpose for which it was collected or to comply with legal, regulatory or internal policy requirements.

9. YOUR RIGHTS

You have the right to ask us not to process your personal information for marketing purposes. We will usually inform you if we intend to use your data for such purposes or if we intend to disclose your information to any third party for such purposes.

- **RIGHT TO ACCESS** – You have the right to request a copy of the information that we hold about you.
- **RIGHT TO RECTIFY** – You have the right to correct the personal information we hold about you that is inaccurate.

- RIGHT TO BE FORGOTTEN – In certain circumstances you may ask for the data we hold about you to be erased from our record.
- RIGHT TO RESTRICT PROCESSING – Where certain conditions apply; you have a right to restrict processing of your personal information.
- RIGHT TO PORTABILITY – You have the right to have your personal information transferred to another organisation.
- LODGE COMPLAINT – You have a right to lodge a complaint about the handling of your personal information with the National Information Technology Development Agency (NITDA) at info@nitda.gov.ng
- RIGHT TO OBJECT – You have the right to object to the Processing of personal information.

NITDA's website (<https://nitda.gov.ng/>) has a wealth of useful information in respect of your rights over your personal information. You can exercise your right to prevent such processing by contacting us on the support line or email provided on the BlueTag website.

Our site may, from time to time, contain links to and from the websites of our partner networks, advertisers and affiliates. If you follow a link to any of these websites, please note that these websites have their own privacy policies and that we do not accept any responsibility or liability for these policies. Please check these policies before you submit any personal information to these websites.

10. ACCESS TO INFORMATION

You have the right to access information about your transactions. Any access request may be subject to a fee to meet our costs in providing you with details of the information we hold about you.

11. BREACH/PRIVACY VIOLATION

In the event of a breach of security leading to the accidental or unlawful destruction, loss, alteration, unauthorized disclosure of, or access to personal information, BlueTag Technologies Limited shall within 72 (Seventy-Two) hours of having knowledge of such breach report the details of the breach to NITDA.

Furthermore, where we ascertain that such breach is detrimental to your rights and freedoms in relation to your personal information, we shall upon having knowledge of the occurrence of such breach take steps to inform you of the breach incident, the risk to your rights and freedoms resulting from such breach and any course of action to remedy the said breach.

12. CHANGES TO OUR PRIVACY POLICY

We may amend our privacy policy from time to time. Any changes we make to our privacy policy in the future will be posted on this page and where appropriate, notified to you by email. We advise you to check this policy occasionally to ensure you are aware of the most recent version which will apply each time you access this website.

13. CONTACT

Questions, comments and requests regarding this privacy policy are welcomed and should be addressed to the contact email provided on www.bluetag-it.com.